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Star G Ranch, Inc.
Registered Red Angus Cattle Since 1973
Superior Quality Cattle

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Hello Texas Red Angus breeders,

As many of you know I have served as sale manager and auctioneer for the Texas Red Angus Association sponsored Fort Worth Stock Show (Red Angus Showcase Sale for the past 8 years. Working with many of you these past years has been a rewarding experience. Due to the Covid pandemic the sale in 2021 was cancelled and a sale has not been scheduled in 2022 during the Stock Show.

The reason for sharing this message with you is to let you know that a Texas based group of Red Angus breeders that I have been associated with for over 20 years is offering to include female consignments from Texas Red Angus members and other interested breeders in Texas and Oklahoma. The group is Red Alliance and they have an excellent reputation. I will serve as the auctioneer for the sale to be held on March 5th, 2022.

This offer is open to registered Red Angus females of all types such as bred cows, bred heifers, open heifers as well as commercial females of an unlimited amount. Of course, all cattle must be in sale ready body condition and properly prepared for this auction.

The Red Alliance Group will be hosting their annual Spring bull sale in conjunction with the female portion of the sale and will also have female entries as well. The sale will be held in Groesbeck, Texas which is dang near the center of Texas. There is an excellent restaurant on location which is a plus.

The goal is to allow Red Angus breeders an opportunity to show case their top quality cattle and promote their individual programs to folks that want to expand their herds, start new herds and network with each other. There are a lot of possibilities!

Texas has more Red Angus members than any other state but doesn't have a sale for ranch owners that want to promote and market their cattle. Registered and commercial females are welcome. The sale will be broadcast on DV Auction with videos and all cattle will also go through the sale ring.

The Red Alliance team and I are hopeful that you will be interested in this opportunity and take advantage of what it provides. If you are interested, please give me or Brian Whisnand a call and we will answer any questions that you may have. Brian's e-mail address is brianwhisnand@gmail.com and his cell number is 214-762-8541.

The deadline for entries will be December 15th, 2022. Due to new postal service delivery rules that will extend delivery times for catalogs we will need to adhere very closely to this deadline.

I hope you are all enjoying the Holiday Season and will consider participating in this Red Angus Auction.

Best Regards,